



AFFORDABLE WEB TECHNOLOGY

YOUR WEB SITE'S MISSING PIECE

Internet Consultants are the new breed of business advisors. Like your lawyer, your accountant, your financial advisor — each a trusted business partner whose expertise you rely on to succeed.

Your Internet Consultant will help you locate the missing pieces of your web strategy puzzle.

Your Internet Consultant is specially trained and certified in Internet marketing strategies and is ready to deliver products and services that best meet your business needs and your budget.

PRODUCTS AND SERVICES WE CAN PROVIDE

We can provide the tools you need to ensure the success of your Internet Initiatives.

- Search Engine Optimization
- Search Engine Marketing
- eCommerce
- On-line advertising
- Analytics
- Web Site Design
- Web Site Hosting
- Domain Names
- Web Site Development
- YouTube Videos
- Podcasts
- Print Ads
- Windows/ Mac/ Linux

NEW INTERNET TECHNOLOGY



Today, your choices for Internet technology are abundant. Whether it's Video, Blogging, Social Media, Interactive Applications, Search Engine Optimization/ Marketing, Latent Semantic Indexing, and In-bound/ Out-bound Link Management.

There's a lot to keep up with. That's where your Internet Consultant comes in. We're here to explain your options and help guide you to achieve your business goals.

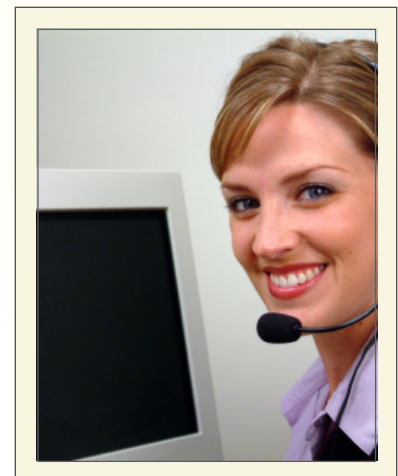
CALL TODAY FOR A FREE NO OBLIGATION EVALUATION OF YOUR WEBSITE

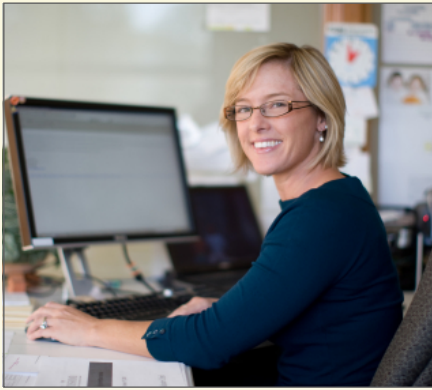
The actions you've taken in the past on your website were most likely correct at the time you made those decisions. In today's highly competitive markets, most web sites can benefit from a tune up, bringing them up to date with current Industry Best Practices.

We can perform an initial evaluation of your company's next **Employee Of The Month** and provide a written report of what steps might be necessary to turn your web site into a high-producing **Employee Of The Month**.

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Is Your Web Site a Brochure or a Salesman?

IMAGINE WHAT WOULD HAPPEN IF YOUR WEBSITE PERFORMED LIKE A HIGH QUALITY SALESMAN

Most business owners today recognize the importance of having a website. Like the telephone, it is a necessary tool that your prospects and customers simply expect you to have. It is also one of the most cost-effective ways to promote your product or service locally, nationally or even internationally.

Brochures on your products or services are good. What would make them better is backing them up with a high performance employees. Is your web site a brochure, or a high performance salesman? What you may not realize however is that a website that doesn't incorporate industry best practices can actually cost you business rather than attract new customers. Best practices for Internet marketing that have a direct impact on the success of any website.

The first step to improving your bottom line online is knowing where you stand.

SALESMAN OF THE MONTH

As a business owner, you understand the importance of creating and maintaining a successful, high-performance team of employees. A company is only as good as the people who work for it. Employees with high performance qualities will make themselves and, in turn, you successful. Good employees are your best asset – they help your business profit through their diligence, commitment, and expertise.

This is why you spend a great deal of time, effort, and money to find and retain the best of the best to staff your company. But, what about your website?

In fact, there are many similarities between high-performance employees and high-performance websites. If you compare the two, you'll see how similar they really are and, from there, you can take steps to help your business' website become your newest Employee of the Month!

TOP 5 QUALITIES OF YOUR BEST HIGH PERFORMANCE EMPLOYEES

1. STRONG AND CONSISTENT WORK ETHIC
2. EXCELLENT INTERPERSONAL SKILLS
3. SOLID BUSINESS FUNDAMENTALS
4. ABILITY TO NETWORK EFFECTIVELY WITHIN THE ORGANIZATION
5. AMBITION AND DESIRE TO GROW PROFESSIONALLY

TOP 5 QUALITIES OF A HIGH PERFORMANCE WEBSITE

1. CONSISTENTLY ATTRACTS QUALIFIED TRAFFIC
2. HIGH INTERACTIVITY WITH SITE VISITORS
3. REFLECTS INDUSTRY BEST PRACTICES AND BUSINESS KNOWLEDGE
4. HIGH LINK POPULARITY AND RECIPROCAL LINK EXCHANGE
5. ABILITY TO BE UPDATED WITH FRESH CONTENT, TOOLS AND TECHNOLOGY



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