



AFFORDABLE WEB TECHNOLOGY

SEARCH ENGINE OPTIMIZATION SEARCH ENGINE MARKETING PACKAGES

1. Site Evaluation

After a review of your site (up to 6 pages), you'll receive a report detailing our findings and providing recommendations for future action.

\$75

How do you make your web site perform like a High Quality Salesman?

Have us implement one of these packages or have us design a custom solution which might include:

Social media
Press Releases
Directory submission
Videos
Link building presence
Advanced page optimization
Site maps
Blogging
Affiliate
On-going content submission
Article submission
Competitive Intelligence

\$295

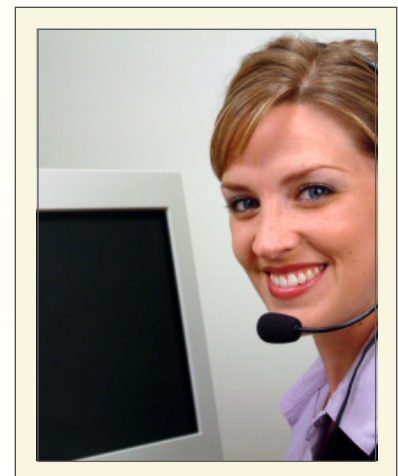
1st 6 pages

2. Initial Site Tune-Up

Imagine what would happen if nobody ever looked under the hood of your car. This package will provide a basic tune-up and evaluation of your site. You'll receive:

- **Manage** your site with Google components.
- **Enhance** your web presence with a Google Local Business listing.
- **Track** your traffic with Google Analytics.
- **Improved** customer focus with tuned up Page Titles and META tags.
- **Status** report detailing our findings and providing recommendations for future action.

**Additional pages past the first 6 are only \$37 each.*



AFFORDABLE WEB TECHNOLOGY
503-307-0834

info@affordablewebtechnology.com www.affordablewebtechnology.com



\$895

1st 6 pages

Either package

3. Basic Search Engine Optimization

Give your business the performance enhancement it deserves. This package will provide a basic tune-up and evaluation of your site. You'll receive:

- **Manage** your site with Google components.
- **Enhance** your web presence with a Google Local Business listing.
- **Track** your traffic with Google Analytics.
- **Discuss** your in depth Needs Analysis.
- **Perform** keyword research to target your site to your customers.
- **Improved** customer focus with tuned up Page Titles and META tags.
- Professional **monitoring** for tracking data for one month.
- Status report detailing our findings and providing recommendations for future action.

* *Additional pages past first 6 are only \$99.
Additional monthly monitoring only \$75.*

Combination Basic Search Engine Optimization combined with Basic Search Engine Marketing: \$1495.

* *Additional SEO pages past first 6 are only \$99.*

* * *Additional campaigns only \$450.
Combined monthly monitoring for initial campaign only \$150. Combined monthly monitoring of additional campaigns only \$99.*

4. Basic Pay Per Click Advertising

For more immediate results or on-going targeted advertising. This package will provide a basic tune-up and evaluation of your site. You'll receive:

- **Manage** your site with Google components.
- **Enhance** your web presence with a Google Local Business listing.
- **Track** your traffic with Google Analytics.
- **Discuss** your in depth Needs Analysis.
- **Improved** customer focus with tuned up Page Titles and META tags.
- **Deploy** geo-Targeted campaign with 2 ads and up to 20 keywords per ad.
- **Focus** customer attention on your Custom landing page for the corresponding ad.
- **Utilize** our assistance in determining your Google budget.
- Professional **monitoring** for Adwords data for one month.
- Status report detailing our findings and providing recommendations for future action.

* *Additional campaigns only \$450. Additional monthly monitoring for initial campaign only \$99. Additional monthly monitoring of additional campaigns only \$75.*

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